

A G E N D A

COMMISSION FOR HIGHER EDUCATION

COMMISSION MEETING

Westin Hotel
Grand Ballroom 3
50 South Capitol Avenue
Indianapolis, Indiana 46204
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Friday, May 12, 1995

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IX. ADJOURNMENT -- Approximately 12:30 p.m.

The next meeting of the Commission will be on June 8-9, 1995, in Indianapolis

State of Indiana
Commission for Higher Education
Minutes of the May Meeting
May 12, 1995
Friday

I. Call to Order

The Commission for Higher Education met in regular session beginning at 9:35 a.m. at the Westin Hotel Grand Ballroom, 50 South Capitol Avenue, Indianapolis, Indiana, with Chairman Patrick Hoehn presiding.

II. Roll Call of Members and Determination of a Quorum

Members present: Mr. Frederick Bauer, Dr. David Chube, Mr. Stephen Ferguson, Mr. Mark Gerstle, Dr. John Gottcent, Dr. Arthur Hansen, Mr. Patrick Hoehn, Mr. Matthew Hopper, Mr. Vito Iovino, Dr. Daisy Riley Lloyd, Ms. Patricia Lodyga, Ms. Nancy Ralston, Mr. Daniel Tuley

Members absent: Mr. Karl Bandemer

The following institution presidents attended the meeting: President Steven Beering of Purdue University, President Myles Brand of Indiana University, Vice President William Kramer of Ivy Tech State College, President John Moore of Indiana State University, President T.K. Olson of the Independent Colleges of Indiana, President Phillip Summers of Vincennes University and President John Worthen of Ball State University.

III. Consideration of the Minutes of the April Commission Meeting

R-95-5.1: RESOLVED: That the Commission for
Higher Education does hereby approve the
Minutes of the April Commission meeting.
(motion-Lodyga, second-Hansen)

IV. Commissioner's Report

Prompted by discussion at the April Commission meeting, Dr. Clyde Ingle reported on the further study of attainment figures.

V. Discussion Items

A. 1995-97 Higher Education Budget Update

Mr. Robert Dinnen presented information on the Higher Education budget proposal submitted by the Governor as well as proposals which passed the House of Representatives and the Senate. This discussion item also included summaries of appropriations for institutions' operations, capital projects and debt service. A comprehensive report on the 1995-97 Higher Education budget is available upon request.

Chairman Hoehn asked about higher education's level of funding related to the overall state budget. Mr. Dinnen said spending for higher education accounts for 15 percent of the total budget figure. Mr. Dinnen added the Commission staff would provide a trend analysis for Commission members.

Chairman Hoehn invited the presidents to comment on this year's budget process. Purdue University President Dr. Steven Beering said both legislative chambers supported higher education, and that the level of funding finally agreed upon was a last-minute judgment call. He called this year's higher education budget the best in five years. Dr. Beering said he expects to submit a supplemental budget request in 1996 to make up for shortfalls in spending on capital projects. He praised the Commission for being a "sturdy advocate," without which, he said, the budget would not have emerged as it did. Dr. Beering added there was not unanimity about the budget, but there were efforts to resolve differences.

Independent Colleges of Indiana President Dr. T.K. Olson told the Commission one of ICI's goals was student financial aid and that the Indiana General Assembly approved the largest increase in financial aid from one biennium to the next in the history of the program.

Indiana University President Dr. Myles Brand said higher education's difficulty in achieving the same increases in appropriations is evidence that higher education has not risen to a state priority. He added the public's level of knowledge and appreciation needs to be raised.

Dr. Ingle expressed appreciation for the support of the institutions throughout the budget process and the work of Commission staff including Director of Financial Affairs, Dr. Robert Ruble, Assistant Director of Financial Affairs, Mr. Robert Dinnen, Deputy Commissioner, Mr. Kent Weldon and Commission Fellow, Mr. Randy Sotomayor for their work in putting together the budget package.

B. Institutional Suggestions for Commission Work Plan 1995-97

Dr. Ingle provided a description of the Work Plan as a map of the Commission's long-range goals. The presidents were invited to comment on the Work Plan.

Ball State University President John Worthen said the key policy issues in the next several years are helping the public understand the role of universities, the value of a liberal arts education and how higher education affects the nation's and state's long-term economic goals. He suggested the Commission should bring together the institutions and the Indiana Chamber of Commerce to develop a strategy to educate the public about higher education and generate support for it. (See Communication in this agenda)

Mr. Bauer asked whether the Indiana Manufacturers' Association could be brought in, and Mr. Worthen agreed it would be a good idea. Dr. Hansen asked how the Chamber should be approached in terms of a higher economic return. Mr. Worthen stressed the benefits would not be limited to economics, but would include less tangible, long-term benefits.

Dr. Ingle said the coalition on Core 40, which involved the Indiana Chamber of Commerce, is a good example of the type of partnership that could evolve, and it is also an example of leaders addressing a specific task instead of talking in generalities.

President John Moore of Indiana State University said if there is a primary need nationally, it is to restore public confidence in higher education and also to translate it to tangible support. He cited three critical objectives -- access, affordability and quality.

The solution to problems of access involves forming more effective partnerships with K-12. Mr. Moore suggested higher education should refrain from blaming K-12 for college students' shortcomings. On the affordability issue, Mr. Moore believes the beneficiary of higher education is society itself and that the state should pay the lion's share of the cost. But he said society's view is that students are the beneficiaries and that institutions feel justified in "jacking up fees", telling students to borrow money and graduate in debt, hoping to earn enough in their lifetimes to pay back the debt.

Commission member Dr. John Gottcent asked Mr. Moore how he would rank the three objectives of access, affordability and quality. Mr. Moore said they are interrelated. Dr. Gottcent said he was concerned that because access and affordability are more easily measured, quality may end up at the end of the priority list.

Mr. Moore said participation in higher education is directly related to a student's economic condition and academic preparedness. If greater numbers

of students participate, the participants will be from segments of the population that are now underrepresented as lower-income groups. He added students who leave Indiana State University do so because they can't afford to stay. Students who stay are those whose families support them and whose high school preparation was decent.

Dr. Beering said the state should provide more scholarships, fellowships and loans to make up for what's happening to higher education at the federal level. He gave Commission members a handout which described new jobs related to the boom in information and communications technology, and added Indiana probably is not poised for this in an organized way.

Vincennes President Dr. Phillip Summers said one important issue which needs to be addressed is funding per FTE student. He suggested having a formula for funding. He urged the Commission to push for funding for capital priorities for Vincennes that weren't funded in this year's budget.

President Brand urged the Commission to focus on two things -- 1) a partnership with the Indiana Chamber of Commerce and building a public knowledge and marketing base and 2) a relationship with K-12 education.

Because of the length of discussions with institution presidents, Chairman Hoehn called up the Decision Items for consideration and vote before going on to the remaining Discussion Items.

VI. Decision Items

A. Academic Degree Programs

1. Associate in Science in Respiratory Care To Be Offered by Ivy Tech State College-Lafayette in Lafayette

Ivy Tech requests an Associate in Science in addition to the one-year certificate it now offers. The new program will enable graduates to enter the job market at a higher level.

R-95-5.2 RESOLVED: That the Commission does hereby approve the Associate in Science in Respiratory Care to be offered by Ivy Tech State College-Lafayette in Lafayette, in accordance with the background discussion in this agenda item and the *Abstract*, April 28, 1995; and that the Commission recommend no new state funds in accordance with the supporting document, *New Academic Degree Program Proposal Summary*, April 28, 1995. (motion-Chube, second-Bauer)

2. Bachelor of Arts in Mass Communications To Be Offered by Indiana University South Bend in South Bend

Indiana University requests a Bachelor of Arts in Mass Communications which will combine communications history, law, ethics, writing and research and then allow students to concentrate in journalism, public relations or broadcasting.

R-95-5.3 RESOLVED: That the Commission does hereby approve the Bachelor of Arts in Mass Communications to be offered by Indiana University South Bend in South Bend, in accordance with the background discussion in this agenda item and the *Abstract*, April 28, 1995; and that the Commission consider recommending new state funds, in accordance with the supporting document, *New Academic Degree Program Proposal Summary*, April 28, 1995. (motion-Lloyd, second-Iovino)

3. Master of Science in Applied Computer Science To Be Offered By Purdue University in Fort Wayne

Purdue University-Fort Wayne requests a Master of Science in Applied Computer Science. Purdue's West Lafayette campus is one of four public campuses offering a master's program in computer science.

R-95-5.4 RESOLVED: That the Commission does hereby approve the Master of Science in Applied Computer Science to be offered by Purdue University in Fort Wayne, in accordance with the background discussion in this agenda item and the *Abstract*, April 28, 1995; and that the Commission consider recommending new state funds during a future budget cycle, in accordance with the supporting document, *New Academic Degree Program Proposal Summary*, April 28, 1995. (motion-Hopper, second-Gerstle)

B. Capital Projects

1. Ball State University Alumni Center

The Trustees of Ball State University request authority to proceed with planned construction of an \$8.5 million Alumni Center, to be paid for by the Ball State University Foundation. It will provide space for the University Foundation, the Alumni Office, the Development Office and the

Advancement Office. Mr. Worthen said the facility will help Ball State work with potential donors, alumni and communicate with the public. It will provide space for large meetings and conference which now take space away from students. Mr. Worthen said funds will be guaranteed by the University Foundation while the University raises money from its alumni.

Mr. Joe Losco, a member of the executive committee of the American Association of University Professors, Ball State Chapter, spoke in opposition to the use of general fund money to operate the center, and handed out a written statement to members of the Commission.

Financial Director Dr. Robert Ruble gave a brief history of the project that was first brought to the Commission's attention in 1993. Dr. Ruble said center operations will cost about \$250,000 a year. Under Dr. Ruble's scenario, each office using a part of the facility was assessed a portion of its cost in proportion to the amount of space used.

Dr. Gottcent was concerned about potential future renovations of the building and how the cost proportions would be reallocated at that time. Mr. Worthen said the University doesn't expect to renovate a new building.

Dr. Ingle said Dr. Gottcent's question was aimed at the policy of the staff recommendation. Dr. Ingle indicated that if the request is approved, there will be a supplemental paragraph which captures the policy principle and that principle will be brought to the Commission in June to guide its future actions. Dr. Ingle said the real issue is a policy framework.

Dr. Ruble said the contention of Ball State University is that administration and service be provided to students beyond graduation and to alumni.

Dr. David Chube said there is no uniformity of policy among institutions on funding alumni centers. He said this wasn't the time to make rules on the matter of whether one campus should be treated differently than another. Dr. Ingle said that was the conclusion of the Commission staff, and that at some point, the Commission should arrive at a conclusion.

Dr. Arthur Hansen emphasized the need of a policy statement on this issue. Dr. Gottcent moved to amend the staff recommendation to call for adoption of a policy statement to guide future similar projects.

R-95-5.5: RESOLVED: That the Commission does hereby recommend to the State Budget Agency and the State Budget Committee approval of the project Ball State University Alumni Center, as described in the project description and staff analysis dated May 2, 1995; and that the Commission consider recommending future state-appropriated "plant expansion" funding of \$167,533/year to address a portion of the building's operating

expense; and that the Commission adopt a policy statement to indicate levels of state support for future similar projects. (motion-Lodyga,second-Chube)

2. University of Southern Indiana University Center Addition

The Trustees of the University of Southern Indiana request authority to proceed with construction of an addition to the University Center, a project that was authorized by the 1994 General Assembly as authority-only (non-fee replacement).

The 21-year-old center was intended to accommodate 5,000 students, but is accommodating as many as 7,500, school officials said. Conference space is at capacity. No new plant expansion funding or debt service funding is sought.

R-95-5.6: RESOLVED: That the Commission for Higher Education recommend to the State Budget Agency and the State Budget Committee approval of the project "University of Southern Indiana University Center Addition" as described in the project description dated April 24, 1995. (motion-Hopper, second-Lloyd)

C. Issuance of Student Information System (SIS) Instructions for 1995-96

Each year, the Commission issues instructions for reporting data for the Student Information System. These instructions are generally issued in the spring prior to the fiscal year for which the data will be reported. Mr. Jeffrey Weber, manager of information and research, said instructions are essentially unchanged except for some technical notations.

R-95-5.7: RESOLVED: That the Commission for Higher Education authorize its staff to issue instructions for the 1995-96 Student Information System data. (motion-Tuley, second-Hopper)

VII. Discussion Item

C. State-Level Performance Objectives for Indiana Postsecondary Education

Dr. Ingle said this initiative began in 1984 and has been reviewed annually, with some additions coming from the Commission's Work Plan and some immeasurable objectives being eliminated. Associate Commissioner Dr. Karen Rasmussen showed transparencies giving updates of participation, affordability, degree completion rates, medical education, credit transfer and productivity. Chairman Patrick Hoehn said participation is the most important objective and asked what the Commission is doing to figure out why Indiana's participation is dismal and why Indiana is different from other states in that regard.

Mr. Vito Iovino answered Indiana doesn't have the employers to hire college graduates. Hoehn asked why.

Mr. Steve Ferguson said the Commission can't do much to produce jobs that are going to help the state retain educated people. Dr. Ingle said one important fact is that over a five-year period, the percentage of high school graduates going directly to college increased from 44 percent to 54 percent.

Dr. Daisy Lloyd asked that statistics for blacks and Hispanics be separated. Mr. Ferguson said the state does a good job of attracting the top 25 percent of high school classes to college. Success at attracting the middle group including lower income and lower achievement students is not as great.

Dr. David Chube said Indianapolis may be different from other Indiana cities because inner-city students are lucky to graduate from high school. Attention needs to be focused on these students when they are in the earlier grades. Dr. Ingle said the greatest determinant of whether a student goes to college is whether a parent has gone. Dr. Chube suggested schools hire more black counselors for black students. Chairman Hoehn asked for more information on minority counselors.

Mr. Worthen said at Ball State last year, the university's entire enrollment decline was attributed to students who dropped out.

D. The final discussion item will be considered as part of the June agenda.

VIII. New Business

A. Commissioner Clyde Ingle's Resignation

Chairman Hoehn accepted the resignation of Dr. Clyde Ingle and appointed a search committee consisting of Patrick Hoehn, Daisy Lloyd, Frederick Bauer, Steve Ferguson and Arthur Hansen.

Chairman Hoehn also appointed a nominating committee to choose officers next year. The committee consists of Patricia Lodyga, Vito Iovino and David Chube.

IX. Adjournment

The meeting was adjourned at 12:09 p.m. The next meeting of the Commission is June 8-9 at the Marten House Hotel and Conference Center, Indianapolis.

Mr. G. Patrick Hoehn, Chairman

Dr. Daisy Riley Lloyd, Secretary